

FSU

CENTER FOR GLOBAL ENGAGEMENT
SPECIAL PROGRAMS

INTERCULTURAL COMMUNICATION PROGRAM
SANGMYUNG UNIVERSITY
2027-2028



Disney
INTERNATIONAL
PROGRAMS

PROGRAM OVERVIEW

The Florida State University (FSU) Center for Global Engagement offers a Special Program in Intercultural Communication, which involves a 9-10 day on-campus experience in Tallahassee, Florida, followed by a six-month internship at *Walt Disney World*® Resort.

This program is designed to help students develop cross-cultural skills and competencies through a combination of FSU coursework and work-integrated learning at *Walt Disney World*® Resort.

FSU ACADEMIC CURRICULUM

Students are enrolled in 12 FSU credits throughout the program. They participate in an intensive three-credit face-to-face class while on the FSU campus. While at *Walt Disney World*® Resort, students participate in classes using a hybrid modality, involving both face-to-face class sessions with FSU faculty and staff and weekly online assignments.

Intercultural Communication Program (12 credits):

- Intercultural Communication (3)
- Applied Intercultural Communication (6)
- Intercultural Communication Internship (3)

FSU ON-CAMPUS EXPERIENCE

During the on-campus portion of the program, students are oriented to the program, U.S. culture, and academic expectations. Students engage in a variety of on-campus activities on the beautiful FSU campus and the surrounding area. Students make friends with other program participants and the Peer Mentors who serve as cultural resources and live with the students in the residence halls.

DISNEY'S ACADEMIC EXCHANGE PROGRAM

As participants in Disney's Academic Exchange Program, students work in assigned roles throughout the parks, resorts, and entertainment areas of *Walt Disney World*® Resort.

They gain valuable experience from Disney's world-renowned approach to customer service and interacting with a highly international customer base and other cast members.

Students live in Flamingo Crossings Village, a large resort-style housing complex with spacious apartments and numerous amenities including bus service. This new state-of-the-art complex was designed especially for students participating in Disney Programs and was first opened in 2021.

PROGRAM OVERVIEW

Throughout the six-month program, students are supported by a team of dedicated FSU staff members, including a Program Director and a Student Services Manager.

During students' time on the FSU campus, they are also supported by a team of student staff members who live with them in the residence halls.

At *Walt Disney World*® Resort, students are supported by Disney Programs staff.

PROGRAM DATES AND COST

SANGMYUNG UNIVERSITY

Intercultural Communication
July 9, 2027 - Jan. 13, 2028

FSU Program Fee: \$5,000 USD

See cge.fsu.edu/specialprograms for eligibility requirements and additional costs.

